



CALIFORNIA
STATE UNIVERSITY
NORTHRIDGE



Dear Prospective Sponsor,

I am writing this letter to inform you of a great sponsorship opportunity. Each year the CSUN CalGeo student chapter works to promote the geotechnical engineering industry by hosting guest speakers, presenting at secondary schools and competing in geotechnical student competitions.

Every year our student chapter participates in the ASCE Pacific Southwest Conference (PSWC) in the Geotechnical category. We would like to request your financial support as we begin our work for the 2016/2017 competition held this spring by UCI.

This Geotechnical competition invites students to design and construct a model mechanically stabilized earth (MSE) retaining wall using paper reinforcement taped to a poster board wall facing (named Geo Wall). The goal is to hold a soil backfill of over 500 lbs. using the least amount of reinforcement, without failing. This student led competition provides project management, design, and budgeting skills, and an experience essential to a well-rounded engineering education.

CSUN will compete against some of the most prestigious universities in the pacific southwest, including UCLA, USC, Cal Poly San Luis Obispo, University of Hawaii, and Northern Arizona University to just name a few of the 16+ schools. CSUN's Geo Wall Team has solidified their place as a top competitor placing 3rd in the regional competition and 10th at the national conference hosted by the ASCE Geotechnical Institute. We are continuing to build on this previous success and are developing solutions that will allow us to become the premier geotechnical team in the nation. We intend to attend the national GI conference once again this March in Orlando FL and need your help to achieve our goals.

Our team consists of highly motivated soon-to-be graduated engineering students who dedicate a large portion of their free time for this project. Your sponsorship will contribute to the cost of materials, hardware, tools, and assist in the transportation cost necessary for us to compete at the regional and national levels. Your contribution will ensure the continued success of this team, as well as, helping to create a tradition of excellence within CSUN Engineering discipline.

Our student chapter is registered as a subgroup of the ASCE Los Angeles Section, which is a 501c (3) non-profit organization. Consequently, your financial support is tax deductible. The suggested levels of sponsorship are listed on the next sheet. Your consideration of this request is deeply appreciated.

Should you have any questions or concerns, please contact Joe Hicks directly at (949)-573-2001 or email me at **Joseph.Hicks.461@my.csun.edu**

Sincerely,

Joe Hicks

Cal Geo President
ASCE Geowall Captain

SPONSORSHIP OPPORTUNITIES

<p>Platinum Sponsorship (\$500+)</p>	<ul style="list-style-type: none"> ➤ 5" x 8" space on the poster that will be displayed at the Regional and National Conference ➤ Logo/Name listed on the top tier of the sponsor's section, of the team's t-shirt ➤ Logo/Name placed on the top rows of the Design Box that will be used in competition at the Regional and National Conference ➤ A "Thank You" plaque from the Team for your support
<p>Gold Sponsorship (\$250 – \$500)</p>	<ul style="list-style-type: none"> ➤ 4" x 6" space on the poster that will be displayed at the Regional and National Conference ➤ Logo/Name placed on the back of the team t-shirt ➤ Logo/Name placed on the Design Box that will be used in competition at the Regional and National Conference ➤ A "Thank you" plaque from the Team for your support
<p>Silver Sponsorship (\$100 – \$250)</p>	<ul style="list-style-type: none"> ➤ 3" x 5" space on the poster that will be displayed at the Regional and National Conference ➤ Logo/Name placed on the back of the team t-shirt ➤ A personalized "Thank You" letter and team photo signed by every team member
<p>Bronze Sponsorship (\$50 – \$100)</p>	<ul style="list-style-type: none"> ➤ 2.5" x 4" space on the poster that will be displayed at the Regional and National Conference ➤ A personalized "Thank You" letter and team photo signed by every team member

Donations of other amounts less than \$50 will be acknowledged with a personalized "Thank you" letter and team photo signed by every team member. All sponsors and donors will receive a Geo Wall team t-shirt and package containing pictures and videos of the competition. If you would like to make a contribution, please mail the form on the following page with your donation to the address listed. Please make checks payable to CSUN Cal Geo. Thank you for taking the time to read this letter, and thank you for your continued support!





CALIFORNIA
STATE UNIVERSITY
NORTHRIDGE



Enclosed is my company check, made payable to "CSUN Cal Geo" for

\$ _____.

Name: _____ Title: _____

Company: _____ Phone: _____

Address: _____

City/State/Zip: _____

Mailing Address (if different from above): _____

Please return this form with a check made payable to CSUN Cal Geo to the following address:

CSUN Department of Civil Engineering
Attn: CSUN Cal Geo
18111 Nordhoff St., Suite JD 4507
Northridge, CA 91330

If you have any additional questions or concerns please do not hesitate to contact us.

E-mail: Joesph.hicks.461@my.csun.edu